

Dear Member of the Media,

**MEDIA ACCREDITATION APPLICATION
ASIAN RACING CONFERENCE MUMBAI 2016
24TH January 2016 – 28TH January 2016**

The 36th Asian Racing Conference will take place between the 24th of January and 28th of January in Mumbai, India. The Asian Racing Conferences are a global racing forum organized by the Asian Racing Federation (ARF).

The organizing committee cordially invites you to apply for media accreditation to the event and is pleased to offer accreditation which may include free Registration and/or Complimentary Hotel Package to approved media who travel to cover the event. A maximum of five nights’ complimentary hotel accommodation at the Official Press Hotel will be provided to successful applicants, between 23rd January 2016 and 27th January 2016 inclusive.

The Application Form is attached for your completion. The application deadline is **Friday 30th December 2015**. To apply for accreditation, you are required to send in an application form together with the following documents to the email address below for consideration:

1. Copies of your previous published coverage of your work and links to internet-based stories, videos, broadcasts, blogs, etc., are **required**. **Applications WILL NOT be considered without this.**
2. A reference letter on headed paper signed by the Chief Editor/Sports Editor of your media organisation
3. A recent passport size photo

Successful media applicants are required to arrange and pay for their own travel to Mumbai, India. Complimentary airport transfer will be provided upon arrival in Mumbai. We look forward to your continued support.

If you have any queries regarding your eligibility, or other questions about the media operation at ARC 2016, please contact:

Visa Requirement

Media members must hold a valid passport, endorsed for India entry, if necessary. You are advised to contact your travel agent or your local immigration department or embassy for details.

ARC MUMBAI 2016

(A) MEDIA CREDENTIAL APPLICATION FORM

PERSONAL DETAILS

Salutation	<input type="checkbox"/> Ms	<input type="checkbox"/> Mrs	<input type="checkbox"/> Mr
First name			
Surname			
Tel		Mobile	
Fax	+62560809		
Email			

MAILING ADDRESS

MEDIA DETAILS

Name of media / publication organisation					
Job title					
Nature of media	<input type="checkbox"/> Radio	<input checked="" type="checkbox"/> TV	<input type="checkbox"/> Newspaper	<input type="checkbox"/> Magazine	<input type="checkbox"/> Website
	<input type="checkbox"/> Social Media	<input type="checkbox"/> Racing club	<input type="checkbox"/> Information agency	<input type="checkbox"/> Others	_____

Frequency	<input type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input checked="" type="checkbox"/> Bi-weekly <input checked="" type="checkbox"/> Monthly <input type="checkbox"/> Annually <input type="checkbox"/> Others _____
Coverage	<input type="checkbox"/> Racing pages <input type="checkbox"/> Sport pages <input type="checkbox"/> Social pages <input type="checkbox"/> Fashion pages <input checked="" type="checkbox"/> Others
Station	Do you require a workstation in press centre? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Nature of Media

<p><u>For Printed Media</u> Average Circulation: _____ Scheduled / Tentative Publishing Date: _____</p> <p><u>For TV / Radio</u> Name of Channel: Viewer/Listener figures: For Verified Website Traffic information: _____ Viewer/Listener figures: _____</p> <p><u>For Social Media</u> • Twitter handle: Number of tweets: , Number of followers: • Instagram handle: _____, Number of posts: _____, Number of followers: _____</p>

OTHER PUBLICATIONS TO WHICH YOU CONTRIBUTE REGULARLY

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INTERVIEW REQUEST (OPTIONAL)

Name of person you wish to interview:
Questions:

ARC MUMBAI 2016

EDITOR'S APPROVAL OF TERMS AND CONDITIONS (MANDATORY)

Editor's Name		Email	
Company Name			

	<hr/> <p>Editor's Signature & Company Stamp</p>
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